

Call for Papers: *GLIMS Journal of Management Review and Transformation (JMRT)*

Volume 4, Issue 1 (2025)



2 issues per year

The GLIMS Journal of Management Review and Transformation (JMRT) invites submissions for its Volume 4, Issue 1 (2025). The journal is committed to publishing research that redefines the boundaries of management theory and practice, addressing critical challenges across industries worldwide.

About GLIMS JMRT

GLIMS JMRT, published in collaboration with **SAGE Spectrum**, is an open-access platform fostering innovation and thought leadership in business management. Currently indexed by **J-Gate**. It has consistently attracted high-quality contributions from leading Indian and international researchers, addressing a broad spectrum of management and interdisciplinary topics.

Focus Areas for Submission

This issue welcomes manuscripts that explore contemporary management challenges, integrate interdisciplinary insights, and leverage technological advancements to drive innovation. Submissions are encouraged in the following areas, but not limited to:

- General Management and Strategy
- Entrepreneurship and Start-up Ecosystems
- Engineering and Project Management
- Artificial Intelligence (AI) and Machine Learning in Management
- Deep Learning, Natural Language Processing (NLP), and Transfer Learning for Business Innovation
- Management Information Systems and Digital Transformation
- Knowledge, Innovation, and Process Management
- Organizational Management and Leadership
- Marketing Analytics and Strategic Marketing
- Human Resource Management and People Analytics
- Health Care Management and Public Policy
- Operations, Supply Chain, and Sustainability Management

<https://mrt.greatlakes.edu.in/>

Contributions that incorporate **emerging technologies** such as transformer models, **ethical AI frameworks**, and **data-driven decision-making** into managerial applications are particularly encouraged. Submissions addressing global challenges and sustainable practices are also welcome.

Review and Publication Process

All submissions undergo a rigorous **double-blind peer review process** to ensure the highest academic standards. Accepted manuscripts will be published as **open access** articles on Sage, ensuring wide visibility and accessibility for readers worldwide.

Submission Guidelines

Detailed submission guidelines, including instructions for manuscript preparation and formatting, are available at <https://mrt.greatlakes.edu.in/>.

Join the Conversation

Researchers, academics, and practitioners are invited to contribute to this edition of the journal by submitting work that offers actionable insights and challenges conventional perspectives in management.

For inquiries, contact: editor.mrt@greatlakes.edu.in